

DIGGING DEEP.

Delivering a safe and productive workforce from the ground up.



2010
Mining Industry Skills Centre
CONFERENCE

GOLD SPONSORSHIP PACKAGE

NUMBER OF OPPORTUNITIES AT THIS LEVEL

There are two Gold sponsorship opportunities available for The 2010 Mining Industry Skills Centre Conference. The package offers exceptional benefits including extensive brand exposure through a range of communication channels. The benefits included in the Gold package are featured below.

KEY BENEFITS

- **Joint branding rights of the Conference delegate satchel**
- **Sponsorship of the opening session of the Conference**
- **Access to the Conference VIP Lounge**
- **Two tickets to the Corporate Breakfast**
- **Two two-day delegate passes to the Conference and Training Awards Dinner**
- **Eight tickets to the 2010 Training Awards Dinner**
- **Opportunity to display signage at pre-dinner drinks prior to the opening of the Training Awards Dinner**
- **Half-page colour advertisement in the Mining Industry Skills Centre quarterly newsletter**
- **3m x 3m booth space in trade display area**
- **Brand association and logo exposure on Conference marketing materials**
- **Logo exposure in the Mining Industry Skills Centre quarterly newsletter**
- **Logo exposure on the Conference website**
- **Logo exposure during the Conference on PowerPoint displays**
- **Recognition in Conference related media releases**
- **Opportunity to includes items in delegate satchels**
- **A post-Conference evaluation report including details of delegate research conducted at the conclusion of the event**

For more information on the Supporter Sponsorship opportunities, please contact Lisa Cooksey via email on lcooksey@miskillscentre.com.au or by telephone on 07 3872 8516.